

# Defining Digital Assets

## DACS: The Digital Asset Classification Standard

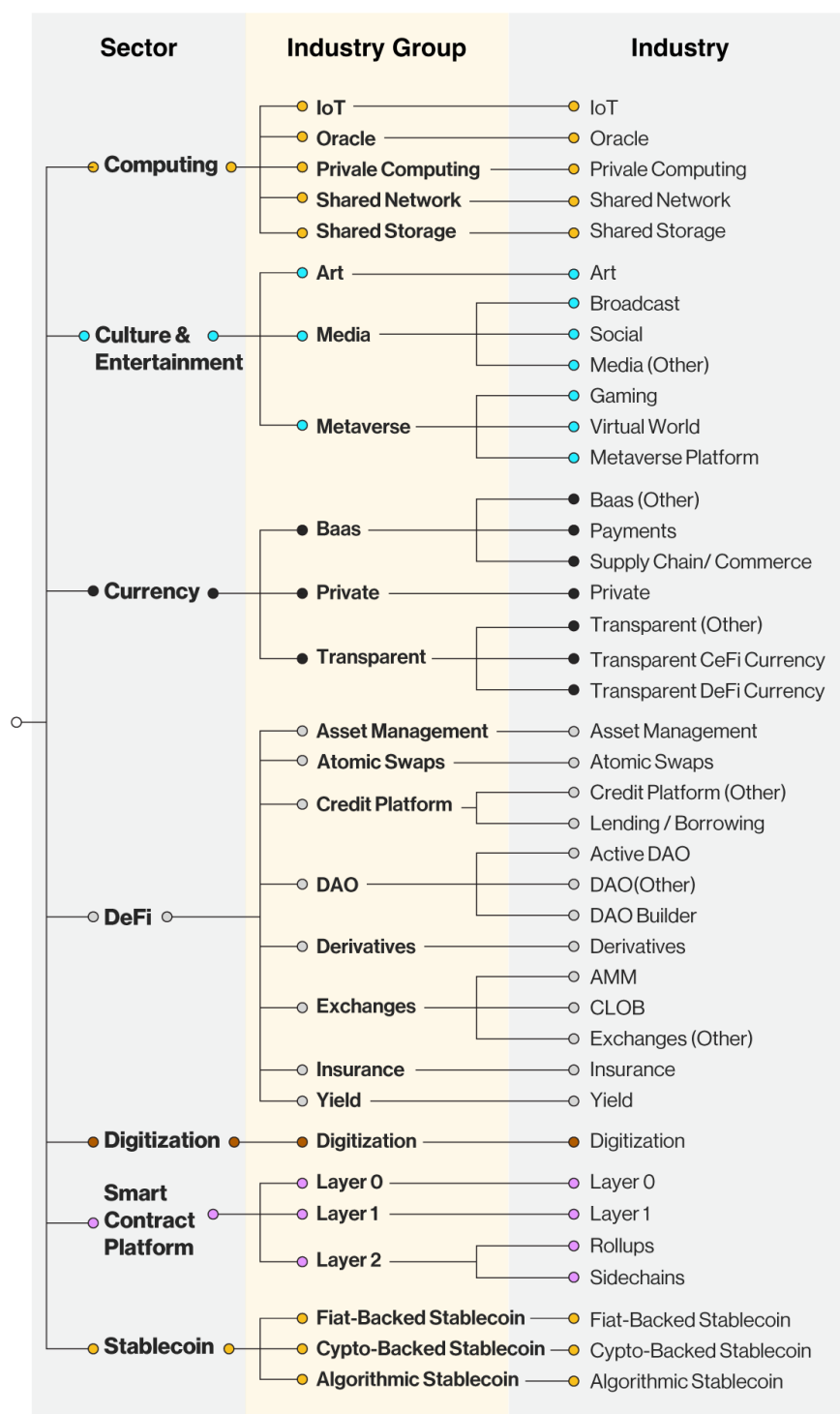
As the broad spectrum of digital assets grows, how does one categorize this sprawling and ever evolving landscape? The answer is simple. The Digital Asset Classification Standard (DACS), created by CoinDesk Indices.

## Why DACS?

- Providing taxonomy with reliable, comprehensive and standardized industry definitions and classifications for digital assets
- Delivering a transparent and standardized method to determine sector and industry exposure, facilitate portfolio attribution analysis and help pinpoint investment opportunities

## How does DACS help investors?

- Identifying investment opportunities across digital assets by sector and industry group
- Analyzing the impact of sector trends on a portfolio
- Evaluating sector and industry group exposures versus benchmarks
- Measuring the performance of a digital asset against its peers
- Helping portfolio managers build well-defined sector focused and sector rotation strategies



# How is DACS designed?

- Seeks to classify the top 250 digital assets by market capitalization<sup>1</sup>
- Classification is determined by use case and technology of the digital asset categorized into a three-tiered hierarchy of Sectors, Industry Groups, and Industries
- Each digital asset is assigned to an industry, and each industry is assigned to an industry group and finally, each industry group is placed within one of seven distinct sectors: currency, smart contract platforms, decentralized finance (DeFi), culture & entertainment, computing, stablecoin, and digitization

# How will DACS evolve in this ever-changing landscape?

- Market feedback is gathered through consultations with CoinDesk Indices and a DACS Advisory Council
- Assets are reconstituted on a monthly basis to ensure largest assets are captured and classified
- Material changes are announced prior to implementation

# Does CoinDesk Indices offer indices covering DACS?

- The CoinDesk 20 Index is the reference index to measure, trade and invest in the crypto asset class. Designed with liquidity, diversification benefits, and implementation in mind, the CoinDesk 20 Index is built for trading.
- CoinDesk Crypto Sectors is a suite of thoughtfully designed investable sector indices for the ever-changing global crypto landscape.
- The CoinDesk Market Index (CMI) Family delivers a suite of non-investible indices that function as a benchmark for the performance of the digital asset market. This framework has spawned the investible CoinDesk 20 Index and Crypto Sector Suite, designed to provide institutional quality intelligence and building blocks for investment products.

<sup>1</sup> See full methodology for eligibility criteria

**To learn more about our offerings, contact a CoinDesk Indices specialist today at [sales@coindesk-indices.com](mailto:sales@coindesk-indices.com) or visit our website at [coindeskmarkets.com](https://coindeskmarkets.com).**

## Disclaimer

CoinDesk Indices, Inc. ("CDI") does not sponsor, endorse, sell, promote or manage any investment offered by any third party that seeks to provide an investment return based on the performance of any index, indicator or signal. CDI is neither an investment adviser nor a commodity trading adviser and makes no representation regarding the advisability of making an investment linked to any CDI index, indicator or signal. CDI does not act as a fiduciary. A decision to invest in any asset linked to a CDI index, indicator or signal should not be made in reliance on any of the statements set forth in this document or elsewhere by CDI. All content contained or used in any CDI index, indicator or signal (the "Content") is owned by CDI and/or its third-party data providers and licensors, unless stated otherwise by CDI. CDI does not guarantee the accuracy, completeness, timeliness, adequacy, validity or availability of any of the Content. CDI is not responsible for any errors or omissions, regardless of the cause, in the results obtained from the use of any of the Content. CDI does not assume any obligation to update the Content following publication in any form or format.

© 2024 CoinDesk Indices, Inc. All rights reserved.