

# **CONSENSUS**® May 13-15, 2019 | New York, NY

powered by



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"Consensus is the blockchain event to attend. The caliber of attendees, presentations and networking provided the most significant return on investment that we've seen from any conference. Needless to say, we will be back."

Ben Reynolds, VP Business Development & Digital Banking at Silvergate Bank



# **About Consensus**

Since 2015, Consensus has been recognized as the most influential blockchain and digital assets event of the year. Together with executives, developers, founders, regulators, investors, government officials and more, we set out to achieve the next evolution in blockchain and digital assets technology. For three days, attendees convene for an intimate discussion about the future of these interconnected technologies.

Hot-button topics such as adoption challenges, privacy, blockchain innovation, capital formation and more take centerstage as experts and pioneers give voice to the new developments and innovations occurring around the globe.

Join hundreds of your peers as the first to:

- Hear news, predictions and emerging trends from the trailblazers leading the way in blockchain technology.
- Uncover breakthrough protocols, engineering hacks and encryption techniques.
- Gain insight and practical knowledge of key initiatives and investments that will help you build a future-ready technology strategy.

### 2018 Demos





# Who Attends?

Consensus brings together the leading visionaries, developers, executives, investors, educators and more. Whether you're building innovative dApps, educating newcomers, running brilliant companies, regulating markets, or disrupting entire industries, there's something here for you!

2018 Attendance By Seniority

### 2018 Top 10 Industries in Attendance



### Avg. no. of attendees per company: 3

- C Level (President, Chair, Board, Founder)
- Director-level
- VP-level
- Manager-level

ManufacturingManufacturingInternetInternetImage: ConsultingFinancial ServicesImage: ConsultingGovernmentGovernmentMediaImage: ConsultingMarketingMarketingImage: ConsultingConsultingLawLawImage: ConsultingImage: Consulting

### Other Industries in Attendance Include:

- Agriculture Communication Consumer Services Gaming Healthcare
- Manufacturing Public Sector Real Estate Retail Security

Supply Chain Management Telecommunication Transportation Utilities

### 2018 Top 10 Countries in Attendance





# **Companies in Attendance**

### 2018 Top 10 Companies in Attendance



### Other Companies in Attendance include:

- New Alchemy
- ICON
- Ledger
- Blockstack
- Wachsman
- ShapeShift
- Cognizant
- Streamr
- KPMG
- Perkins Coie LLP

- AlphaPoint
- AlpharolliBitsane
- Lisk
- Cofound.it
- Columbia
   University
- SALT Lending
- Deloitte
- Gem
- Bitfury

- ANX International
- ZenCash
- Goldman Sachs
- Deloitte
- Consulting
- Blockstream
- CME Group
- CoinShares
- Kraken
- block.one

- nal 🔹 Chain
  - Fidelity
     Investments
  - Ernest Young
  - the Linux Foundation
  - Nasdaq
  - Citi Ventures
  - and 1000s more!

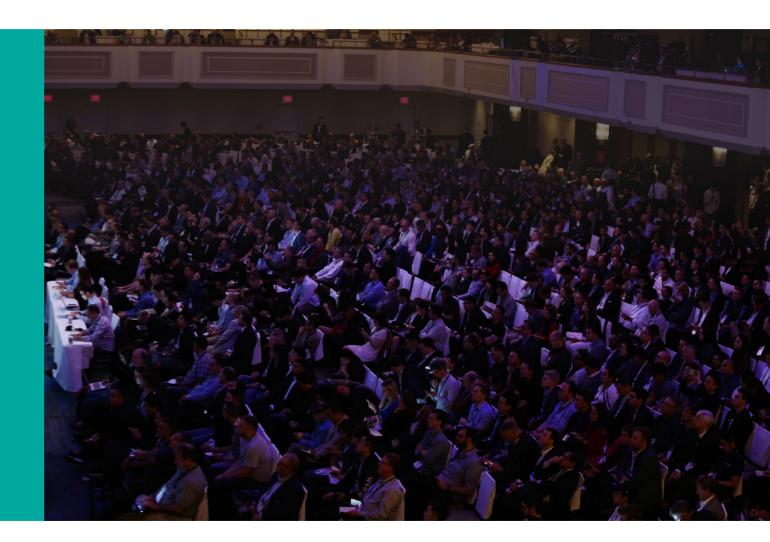




# **Agenda Overview**

"Consensus is where the best and brightest minds in blockchain congregate to help shape the future of this exciting new frontier."

Matthew Roszak Co-Founder & Chairman Bloq





# **Agenda-at-a-Glance\***

Newly formatted, the 2019 agenda will feature three-content tracks with more networking opportunities than ever before.

### Monday, May 13

### Tuesday, May 14

Opening Keynotes	8:30 – 9:00 AM
Exhibition Opens	9:00 AM
Opening Keynotes	9:00 – 10:30 AM
Break	10:30 - 11:00 AM
Breakout Sessions	11:00 AM - 12:30 PM
Lunch	12:30 – 1:30 PM
Breakout Sessions	1:30 – 3:30 PM
Break	3:30 – 4:30 PM
Keynote	4:30 – 5:00 PM
Exhibition Closes	5:00 PM
Closing Keynote	5:00 – 5:30 PM

Exhibition Opens	9:00 AM
Breakout Sessions	10.00 AM - 12:00 PM
Lunch	12:00 – 1:00 PM
Breakout Sessions	1:00 – 2:30 PM
Break	2:30 – 3:30 PM
Breakout Sessions	3:30 - 5:00 PM
Exhibition Closes	5:00 PM
Closing Keynote	5:00 – 5:30 PM

### Wednesday, May 15

Exhibition Opens	9:00 AM
Breakout Sessions	10.00 AM - 12:00 PM
Lunch	12:00 – 1:00 PM
Breakout Sessions	1:00 – 2:30 PM
Break	2:30 – 3:30 PM
Breakout Sessions	3:30 – 4:30 PM
Exhibition Closes	5:00 PM

\* Agenda-at-a-Glance is designed to provide a snapshot overview of event happenings. Subject to changes and updates prior to event start date. View **agenda** for most up-to-date schedule.



# **Business Track**

2018 saw the commercial deployment of blockchain and blockchain-inspired technologies in supply chain, trade finance and more. This track will explore the continuing evolution of blockchain by showcasing live projects, examining business use cases, diving into adoption by legacy industries and getting answers to current regulatory questions.



### Hot Topics Include

Blockchain Capital Formations	Token offerings have seemingly become a thing of the past, but are far from being forgotten. Landscape regulators continue to clarify rules and guidelines around the practice to help identify how ICOs fit into a sustainable capital formation model. Hear from key regulators and participants in global markets about the state of blockchain capital formation.
Crypto Regulation	As blockchain and crypto continue to receive global adoption, many countries face the challenge of promoting innovation while protecting against imposters and fabrications. But which countries are seeing success with their approach? Hear directly from key regulators, legislators, and policymakers—plus the companies, market-makers and traders who may be affected.
Gaming for users	First comes blockchain, then comes gaming? Blockchain gaming is predicted to be a major driver of adoption to the technology. Hear from legacy publishers and studios, as well as blockchain startups and pioneers who are trying to make blockchain fun again.
Blockchain for Public Sector	With the underlying technology up and running, how do enterprise blockchain consortia ensure they are delivering value to all participants? We'll hear about what worked and what didn't across industry verticals and platforms.
Crypto Sanctions	From you local city hall all the way up to the federal reserve, branches of government have begun to explore several use cases for distributed ledgers and the implementation of blockchain technology. These sessions will provide insight into the uses cases that show the most potential and the role public sector has in driving broader adoption. Learn from policymakers, public officials, enterprise providers and startups serving the space.
When moon?	The rise in the price of Biticoin in 2018 led to an increase in questions regarding financial integrity and sanctions as they apply to digital assets and the exchange of cryptocurrencies. Explore these sessions to learn how you can comply with sanctions regimes and more. Hear directly from key regulators as they discuss today's most pressing issues as they relate to exchanges, traders, and market participants.



## **Markets Track**

Bullish or bearish, crypto markets are global and here to stay. This track will examine trends germane to both retail and institutional investors including market dynamics, exchanges and trading infrastructure, capital formation and regulatory challenges. You will hear from the major players at the intersections of Wall Street, Silicon Valley and digital currency.



### **Hot Topics Include**

Wall Street Meets Crypto	The frenzy of crypto bubbles and blockchain hype faded quickly in 2018. How is the industry recalibrating itself for long-term growth and adoption? What are the key drivers and hurdles towards enterprise adoption? Hear from the developers, founders, and investors building the next wave of innovation.
Crypto Funds 2.0	The argument of crypto asset management versus traditional finance management is one that remains at centerstage. Discover how blockchain and crypto converge with traditional finance services. Hear from institutional traders, regulators, enterprise software providers and more.
Policing the Blockchain	While the 2018 crypto market saw both peaks and valleys, it spawned an opportunity for new entrants to seize the opportunity to buy low and get in on a market that is sure to reach new heights. But this next generation of crypto funds will look different and pursue a different type of "value." So what will this mean for you? Hear from fund managers, protocol builders, exchanges, and analysts.
An Open Financial System	How are law enforcement and regulators using the blockchain to protect the public? Hear from law enforcement, regulators, founders, and analysts on the tension between cryptocurrencies and forensic analysis.



# **Technology Track**

From scalability and interoperability questions to user experience and privacy, this track will dive into the latest ground-level innovations and challenges facing permission-less and permissioned blockchain networks.



### Hot Topics Include

Future of Blockchain Technology 	Scalability. Security. Decentralization. What lessons are being learned in pursuit of this "Impossible Trinity"? How far away are from a true enterprise grade platform? Founders and technical experts will discuss these issues along with enterprise users and market participants.
Mining Developments	An open and more seamless financial system requires safe, simple and scalable infrastructure. Hear directly from the visionaries creating the foundations and tools required to usher in consumer, enterprise and institutional adoption.
Challenges of Industry Adoption of the Blockchain	What will the industry look like in 10, 20, 50 years as blockchain converges with AI, IoT, 3-D printing and other new technologies? Hear from futurists, technologists and business leaders about the disruption that is to come.
Why Privacy Matters	Privacy is the secret sauce behind the blockchain ethos. Why does this matter in an increasingly interconnected world? Hear from the technologists, entrepreneurs and regulators wrestling with tricky topics like digital identity, privacy coins and GDPR.
the bASICs:	Mining crypto currency has emerged as a global trend which was fast met with woes and uncertainty as the market experienced a blow. Miners, technologists and policymakers will discuss the roadmap for crypto mining in the years to come.
Adoption Challenges	From supply chains to shipping; art markets to tokenized real estate: blockchains are promising to upend industries. Hear about the most ambitious use-cases for distributed ledgers and cryptocurrencies across industries, and listen to the learnings from high- profile launches in recent years.





# **Exhibition & Networking**

### **Exhibition**



Discover more about the emerging platforms and solutions that are guaranteed to shift global markets.

- 100+ Exhibitors
- Gaming Arcade

- Art Auction
- Live Podcasts

- NFT Trading Desk
  - and more!

### Networking



Build an everlasting community by engaging with peers, connecting with builders and interacting with influencers.

- Happy Hours
- Table Topics

- Peer Lounge
- Meet-Ups and more

Five Block Sponsors







We're excited to announce the relaunch of Construct co-located at Consensus! This developer conference is designed to bring together the industry's most active builders and eliminate barriers that separate various blockchain and crypto projects. Join hundreds of developers, systems architects, economists, engineers and thinkers and tackle real world problems that could benefit from blockchain technology solutions.

### Why Should You Attend?

- Because you are new to software development and are seek an understanding of blockchain technologies.
- Because you're a developer looking to understand the tools and frameworks available in the blockchain space.
- Because you're a seasoned technical community member who wants a convenient way to meet, learn, and network with tech leads from other platforms and chains

### Learn more at <u>www.consensus2019.com/construct</u>







# **Agenda-at-a-Glance: Construct\***

Not all investments are financial.

Join us for an immersive 3-day experience designed to help developers understand where to invest their most valuable resource.

### Monday, May 13

#### **Test Drive**

Learn more about leading platforms and discover where to invest your time.

9:00 – 10:30 AM	Keynotes
10:30 – 11:00 AM	Sessions
12:00 – 1:00 PM	Lunch
1:00 – 4:00 PM	Sessions
4:00 – 5:00 PM	Closing Keynote

### Tuesday, May 14

### **Test Drive**

10:00 - 10:30 AM	Keynotes
13:00 – 10:00 PM	Sessions
12:00 – 1:00 PM	Lunch
1:00 – 4:00 PM	Sessions
4:00 – 5:00 PM	Closing Keynote

### Wednesday, May 15

### **Test Drive**

10:00 – 12:00 PM	Keynotes
12:00 – 1:00 PM	Lunch
1:00 – 3:30 PM	Sessions
3:30 – 4:30 PM	Closing Keynote

#### **Pioneers Stage**

Hear from the industry's most valuable builders and getupdates on their cutting edge projects9:00 - 10:30 AMKeynotes

10:30 – 12:00 PM	Sessions
12:00 - 1:00 PM	Lunch
1:00 – 4:00 PM	Sessions
4:00 – 5:00 PM	Closing Keynotes

# Pioneers Stage 10:00 – 10:30 AM Keynotes 10:30 – 12:00 PM Sessions 12:00 – 1:00 PM Lunch 1:00 – 4:00 PM Sessions 4:00 – 5:00 PM Closing Keynotes

### **Pioneers Stage**

-	
10:00 - 12:00 PM	Sessions
12:00 – 1:00 PM	Lunch
1:00 – 3:30 PM	Sessions
3:30 – 4:30 PM	Keynote

### Changelog

Changelog

9:00 - 12:00 AM

12:00 - 1:00 PM

1:00 - 5:00 PM

Changelog

9:00 - 12:00 PM

12:00 - 1:00 PM

1:00 - 5:00 PM

9:00 – 12:00 PM	Sessions
12:00 – 1:00 PM	Lunch
1:00 – 5:00 PM	Sessions

Get rolling updates on platform roadmaps and funding

Sessions

Sessions

Sessions

Sessions

Lunch

Lunch

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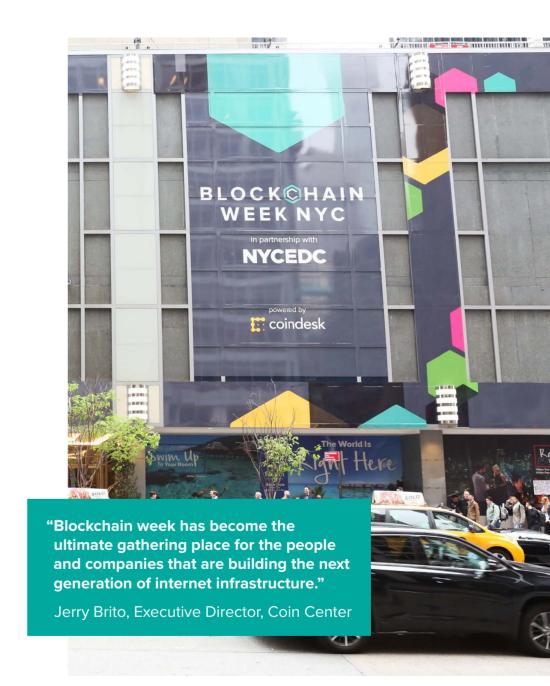
### BLOCK©HAIN WEEKNYC

# in partnership with

Blockchain Week NYC will feature a series of events, anchored by Consensus. After a successful inaugural conference, CoinDesk Inc. and New York City Economic Development Corporation (NYCEDC) will partner for the second time to host Blockchain Week New York City, May 10 – 17, 2019.

2018 boasted of more than 30 events and brought together over 10,000 community members to pioneer the future of this emerging technology. This weeklong experience generated an economic impact of \$28.5 million, \$1.6 million in local taxes and supported 6,000 jobs.and we couldn't be more proud!

Interested in hosting an event? Submit a request here







# Venue & Travel

We've secured discounted room rates at the New York Hilton Midtown and Sheraton New York Times Square, exclusively for our Conference attendees. Discounted room rates are based on availability so we encourage you to book your room early as we are expecting rooms to sell out.

The <u>New York Hilton Midtown</u> rooms are being offered at a discounted rate of \$345/night (not including tax). Hotel reservations must be received on or before Thursday, April 18.

The Sheraton New York Times Square rooms are being offered at a discounted rate of \$339/night (not including tax). Hotel reservations must be received on or before Friday, April 19.

**Discounts:** Visit our our <u>venue & travel page</u> for more information on airfare discounts and more!





# Registration

Consensus is the word's most influential blockchain and digital assets experience. Select your pass type and join us in May!

All Access Pass: Get complete access to everything Consensus has to offer including keynotes, breakout sessions, expo theater, networking, meal functions and more!

**Developer:** Created to meet the content needs of developers, this pass gives you access to Construct, the developer conference, in addition to all things Consensus.

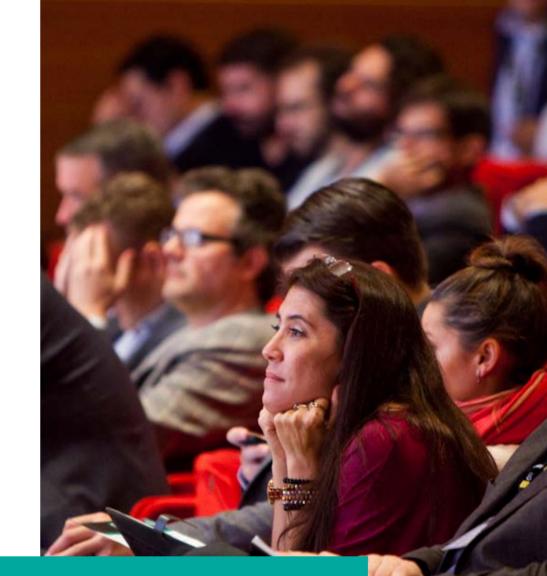
**Government:** Exclusive to government officials with an interest in blockchain or digital assets, we've created a pass type to ensure you don't miss a thing!

Academia and Students: Offered to students and academic professionals eager to learn outside of the classroom. Take hands-on learning to the next level with this pass.

**Start-Up:** Limited to lean (and mean) teams looking to get a head start on building the future of this emerging industry.

**Construct:** Provides developer, architects, economists, builders and other technical leaders full access to Construct.

### Keep building. <u>Reserve</u> your pass today.



"Consensus is a unique event that will help drive the conversation and industry forward."

Debby Hopkins, Chief Innovation Officer, Citi and CEO, Citi Ventures